



REPORT FROM THE BOARD OF DIRECTORS

Allan Roy Marsh
Chairman

June 10, 2024

On behalf of the Board of Directors of the Kingston YMCA, I take great pleasure in presenting this summary report on developments for the period 2023 and future for 2024 and beyond.

The KYMCA is one of Jamaica's leading Non - Profit Community service and Wellness organizations.

KINGSTON YMCA – KYMCA

- **Vision** - Every youth makes a positive impact on society.
- **Mission** - Enabling the development of youth by targeting spirit, mind and body through Christian values of Love, Peace, Service and Justice.

The 'Y' continues to provide programmes that positively impact the lives of many Jamaicans.

We are grateful to the committed staff, volunteers and stakeholders who have taken us through 2023 .

KYMCA BOARD

- **New Board Member**
 - **Board Resignations**
 - **Board Meetings**
 - **Executive Meetings**
 - **Board Sub Committees**
- One
 - None
 - 6 Board Meetings
 - 4 Executive Meetings
 - Finance, Programmes/ Public Relations
Community Management (CMC)

YDP School Board

Fundraising/Property & Development

Personnel

Christian Emphasis and

Camp Hamilton

YOUTH DEVELOPMENT PROGRAMME

HEART Trust/NSTA continues its partnership with the KYMCA and the YDP. A report is presented.

“Education is not the learning of facts its rather the training of the mind to think.”

- Albert Einstein

FINANCE & ADMINISTRATION

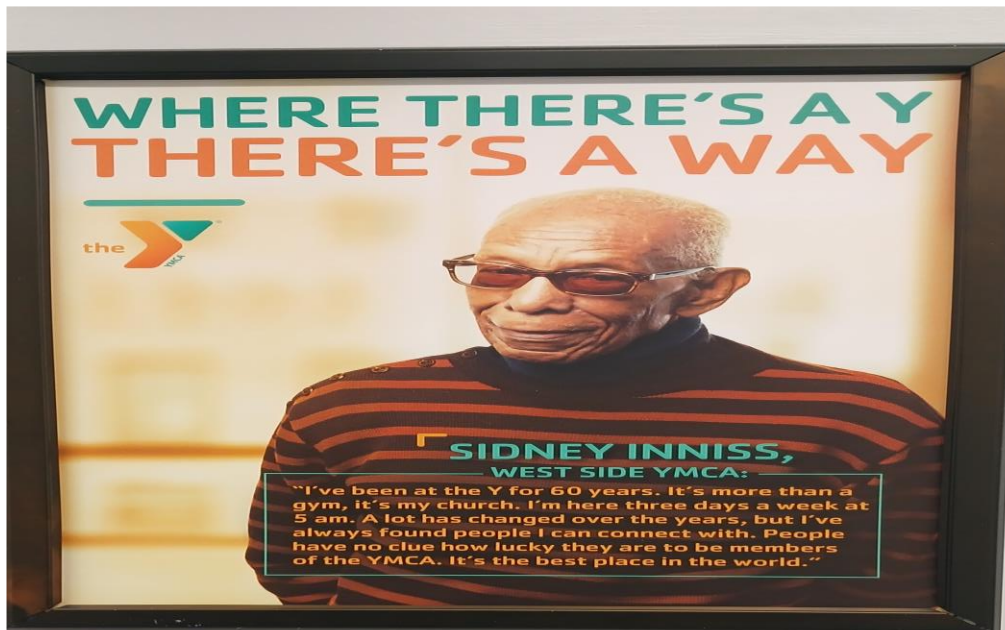
- KYMCA Financial Status – The Treasurer will present this Report
- Up-To-Date Financials
- “IT TAKES CASH TO CARE”
- Focus on Revenue Generation & Reduction of Operational Expenses
- Target – External Funding & Technical Assistance Sources
- Improve our Collections for Activities
- Effective Costing of Activities & Rentals

HIGHLIGHTS

- Programme Activities – Aquatics, Badminton and Taekwondo
- Resumption of the YMCA Burger King Preparatory/Primary School Swim Championship
- Summer Camp
- Visit Of the North East Bronx YMCA Led By New York State Assembly Speaker Carl Heastie
- Launching of KYMCA Diaspora Group
- Hosting of the University Of Waterloo Swim Team
- Refurbishing of the Swimming Pool Starting Blocks







KYMCA FUTURE

Non-Profit – Operate and deliver commercial services

Operational costs must be covered by income generated activities and services.

Facility Upgrades and Management

Market Driven in Services & Activities

Customer Centric in delivering our Services

Professional and Financially Responsible

KYMCA STRENGTHS

Institutional Longevity – 100 Plus Years

Location, Location, Location

Facilities

Fiscal Responsibility & Management

Positive Brand Recognition – Service Organization

PLANNED ACTIVITIES

- Homecoming 104th Anniversary Celebrations
- Renewed Membership Drive
- Fundraising initiatives – Swim – a – thon, hosting of Sporting and Cultural Events
- Social Media Communication Programme – Website & Social Media Platforms
- Strategic Partnerships – Private & Public Sectors
- Government Subvention
- Upgrading of Property & Facilities – Resurface Swimming Pool, Pool Pump Room and Changing Room Facilities
- Facilities Management – Effective Maintenance Programme
- KYMCA Diaspora Foundation

THANK YOU TO:

- Dedicated and Committed KYMCA Staff
- Board Members, Volunteers and Friends who have supported the KYMCA
- National Outdoor Advertising, Barita Investments, Grace Kennedy & Company Ltd., CIBC First Caribbean International Bank, Myers Fletcher & Gordon, HEART Trust/NSTA, Continental Pools & Services, Aquatic Sports Association of Jamaica and “Y” Speedos.

ALLAN ROY MARSH

Chairman

June 10, 2024